*REQUIREMENT SPECFICATIONS*

1. Who is your target audience?

Anyone who likes cakes and pastries and is interested in ordering cakes for birthdays or other special occasions.

1. What is the purpose of the website?

The purpose of the website is to advertise products and make ordering cakes and pastries possible online, also shows the location of the shop and contact details.

1. Do you have specific company colors that need to be used?

Yes, yellow and blue is the main theme colors for the company.

1. What about those websites would you like to be incorporated into your website?

Id like to add the share option so customers would be able to share their purchased or favourite products on social media such as fb,twitter, insta.

1. Name the 3 things that are most important in the design of your new website.
2. Being able to order products without signing up using a code to be given at the shop for collection.
3. Being able to share your favourites and purchases on social media such as fb,twitter, insta etc.
4. More detailed way of personalizing cakes and pastries (dominoes)
5. Do you have a budget you are trying to meet?
6. Will there be any cross promotion of content with the site?

Nope

1. Do you require online chat features?

Nope but there will be an inquiries box for sending questions or other matters.

1. Do you require your site to be mobile friendly (responsive designs)?

Yes, it will be responsive for desktops, tablets, ipads, and phones.

1. Do you need multi-language support?

Nope the website will be English only.

1. Will you need a shopping cart system for e-commerce?

It will be a no sign-up and anonymous shopping cart system.

1. Does your site need a blog or a forum?

No but there will be Newsfeed on the latest products, sales, and deals.

1. Do you use a third party for any part of subscription content delivery and/or payment?

No, all products will be collected and payed for at the shop.

1. What information must be on the home page?

Links to the products, contacts, and about.

1. Do you need an internal search feature?

Nope, all products will be displayed categorically.

1. What is the budget?

00 euro